

eSafety for Parents and Carers

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Aims of this presentation

- Look at how children are using the Internet
- Raise awareness of eSafety issues
- Consider ways of working together as parents/ carers and the school
- Offer guidance on keeping your child safe
- Next steps

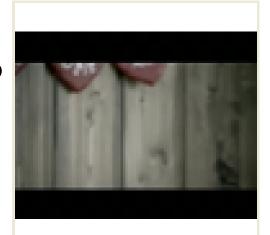






Some videos to make you think.

Where's Klaus?





Do you know?

Once posted you never lose it.



Quick Acronym game: Test your knowledge

LOLTWOM (Laughing out loud, they won't outsmart me).

•	182

ADR

AITR

ASL

CYT

F2F

GAP

ILU

KFY or K4Y

KPC

LKITR

LMIRL

M4C

MorF

MOOS

MOS

MIRL

OLL

PAL PAW PIR PBB

PLOS POM

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PRW

S2R TAW

WYCM

WYRN

WUF



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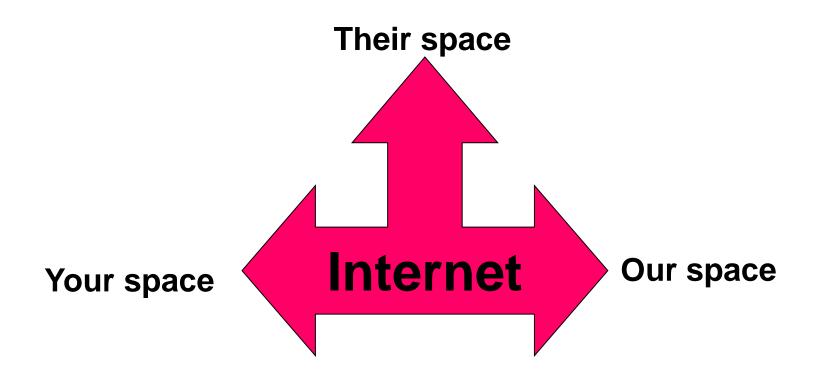
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MOS

MIRL

The Internet and Related Technologies





How we use these technologies

Parents / Carers

Young people

> e-mail

> Shopping

Booking holidays

> Research

➤ Banking

Music

Games

Chat

Instant Messaging IM

Blogs

Social Networking

Are you one of the 28% of parents who use the internet and describe themselves as beginners?

7% of children describe themselves as beginners



Moving on.....

(Parents / Carers)

Young people web2

Download

Upload

Consume



Create

"Corporate"



Personal

Separate media



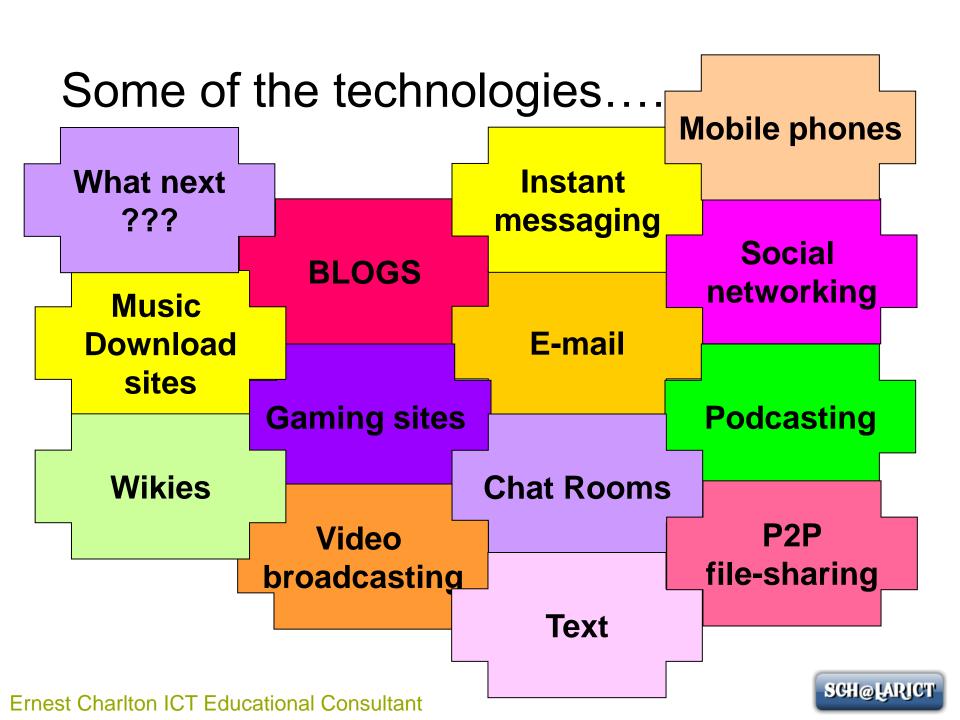
Converged media

Static



Interactive







- Blog is short for web log or online diary
- Easy to create and use
- Easy to add comments and share ideas or opinions

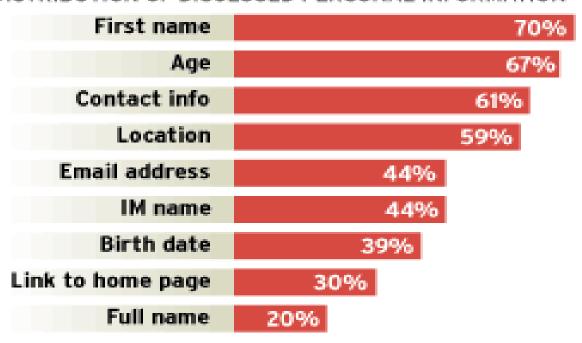
1% of parents thought their child blogged 33% of children used blogs 67% of parents didn't know what a blog was UK Children Go Online, 2009, 9-19 year olds



Are our children and young people aware of the risks?

Revealing kids Child bloggers often post plenty of personal details on their web sites.

DISTRIBUTION OF DISCLOSED PERSONAL INFORMATION



SOURCE: David Huffaker, Georgetown master's thesis MSNBC



Who is the child sex offender? Obvious!





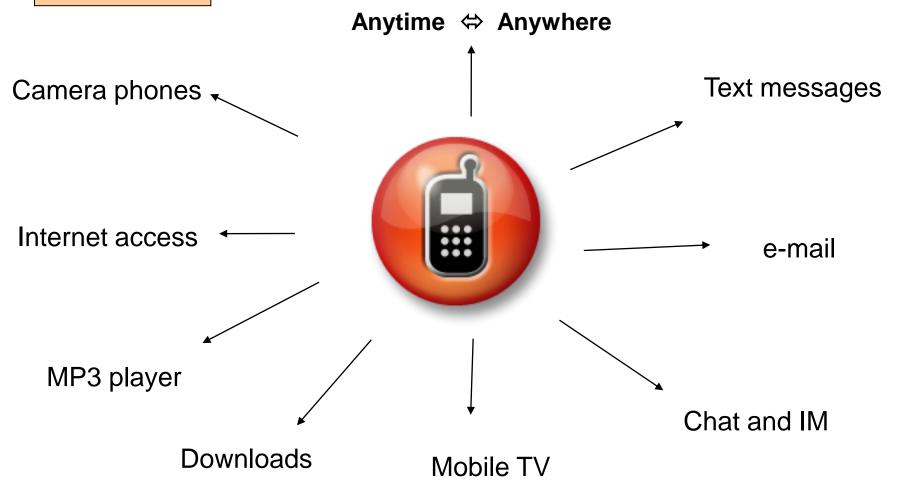
Who is the child sex offender?



Not so obvious!



Mobile phones

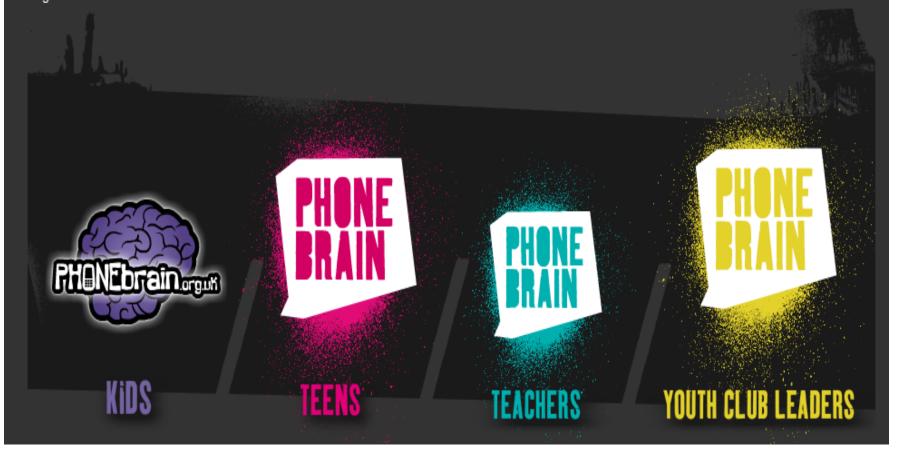




Welcome to www.phonebrain.org.uk

On our site you'll find everything you need to know about phone-paid services (such as ringtones, competitions and television voting) as well as fun stuff, like making your own video ringtone!

PhoneBrain is brought to you by PhonepayPlus, the UK regulator for phone-paid services, and was set up to educate young people about these services and the costs involved, as well as to raise awareness of the opportunities associated with them.





Podcasting

- Podcasting is publishing radio style sound recordings on a website. It's like a radio show stored as an MP3 file.
- By podcasting, you can broadcast to the world without the need for specialist equipment or a licence.
- It is a great way to share work

Podcast' (from 'ipod' and 'broadcast')







- Chat Rooms are websites or part of websites that provide an area for communities with common interests to chat in real time. Many ⇔ Many
- Instant Messaging IM is a way of communicating with another individual in real time across the internet using text-based not voice communication. One ⇔ One

79% of children use IM

29% of parents don't know what IM is

Get I.T. safe NCH 2009 11 - 16 year olds





Wikies

Your continued

_ & ×

navigation

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- Italiano
- Manyar

Habbo Hotel is a virtual community for teenagers owned and operated by Sulake Corporation that combines the two concepts of a chat room and an online game. The original conception of Habbo Hotel, *Mobiles Disco*, was created as a small project by two Finnish men, Sampo Karjalainen and Aapo Kyrölä.^[1]

Editing of this article by unregistered or newly registered users is currently disabled.

Such users may discuss changes, request unprotection, log in, or create an account.

The game is centered around *Habbos*, virtual representations of its members. Each character has a different name, and is identified solely by this name. The service's other focus point is *virtual furni*, which can be bought by Habbos using *credits* via a variety of payment methods, including, but not limited to, SMS, home phone, pre-paid cards, credit card and money order. This furniture and the credits used to buy them can also be traded between users.

The game also is centered around *The Habbo Way*, which are the standards and rules which all Habbo users are expected to follow. Users are urged to report any breach of it.

The service began in 2000 and has expanded to 29 countries^[2], the latest community opening in Russia. As of December 2006, over 66 million Habbos have been created worldwide and there are 7 million unique visitors to the virtual hotels around the world every month^[3].

Contents [hide] 1 History 2 Features 2.1 Habbo Home 3 In the Hotel 3.1 Pets 3.2 Giant Hand 3.3 Habbo Club 3.4 Bank of Habbo 3.5 Activities 4 In-Game Games 5 Moderation and management







- Based on the idea of networking with friends and friends of friends
- •69% of the 3,000 children surveyed by Ofcom have a social networking profile
- •It is estimated that 29% of all UK youngsters have a presence on a social networking site (Source: Ofcom)
- Required age for Facebook registration = 13 years







 Video sharing websites are where users can upload, view and share video clips



- Videos can be rated and the number of times viewed recorded
- Video recorded with mobile phones can easily upload
- YouTube is one of the ten most popular websites





Gaming sites

- Role-play, adventure and life simulations are becoming very popular
- Added extra elements of self-expression and personalisation
- Play on-line with other gamers from around the world
- Play in real-time



P2P file-sharing

- File-sharing or peer-to-peer (P2P) are terms used to describe sharing files (resources) directly between computers.
- To get started you will need to download P2P software from a website
- This software creates a 'shared media' folder on your computer from which other P2P users can access your files
- You can then exchange music, videos, games etc with other P2P users



School



Outside of school

- Supervised
- Monitored
- Filtered
- Curriculum





Why is education so important in this area?

- 99% of children aged 8-17 access
- the internet
- (Ofcom, 2008)
- 93% of children aged 5-16 now have
- a computer at home
- (ChildWise, 2010)

This was 2 years ago!!



Why is education so important in this area?

Biggest danger is the not knowing –

99% access the internet everyday

67% for an hour or more

21% liked IM/Chat the most

15% used gaming sites

47% had access in their bedrooms

25% have met someone offline

83% have taken a friend

(CEOP, 2010)



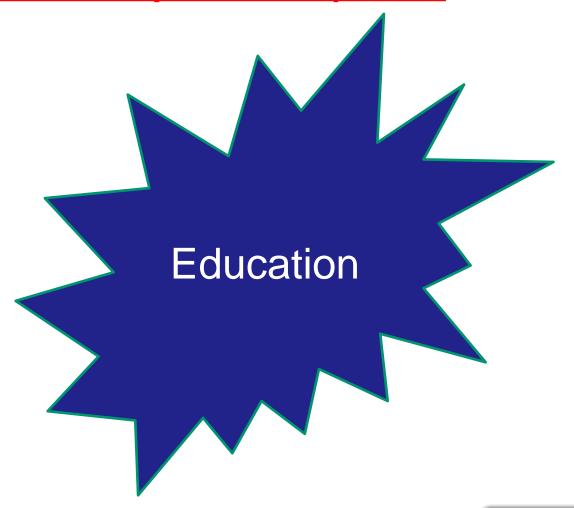
OFSTED SAYS Schools should:

- audit the training needs of all staff and provide training to improve their knowledge of and expertise in the safe and appropriate use of new technologies
- work closely with all families to help them ensure that their children use new technologies safely and responsibly both at home and at school
- use pupils' and families' views more often to develop e-safety strategies
- manage the transition from locked down systems to more managed systems to help pupils understand how to manage risk; to provide them with richer learning experiences; and to bridge the gap between systems at school and the more open systems outside school



In the best practice seen, pupils were helped, from a very early age, to assess the risk of accessing sites and therefore gradually to acquire skills which would help them adopt safe practices even when they were not supervised

In other words





Probably the biggest and most real problem of all in staying E-safe

Cyberbullying



What about Cyberbullying?

From figures gathered across the England by LAs

60.5% of schools with e-safety issues report cyberbullying as the problem.

35.4% of schools report allegations or derogatory comments being made about staff on line.





Perceived anonymity



Distance apart



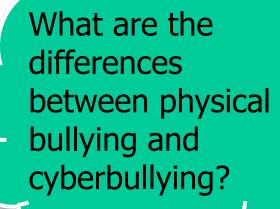
4// with little respite



Staff can equally be targeted



Publishing hurtful images can seldom be recalled





Much quicker to escalate



Less aggressive. A bit of a wind-up!



Different bully profile



Increases number of bystanders



Cannot see or judge the response of the person



This very moving video is the true story of a father whose son committed suicide because of the cyberbullying he experienced.

This kind of tragedy has also happened in Cheshire in recent years.

Teen Bullying Prevention - A Cyber Bullying Suidde Story-6.flv



Over to you – discuss

How aware are you of eSafety issues?

Has your child experienced threats to their eSafety?

Do you and your child talk about staying safe on the internest?

Group Activity Activity cards



eSafety – Summing up the risks

- Content sexual, racist, violent unreliable/bigoted i.e. safety of children's minds
- **Commerce** scams, phishing and pharming, downloads which steal information— children's and parents!
- Contact via interactive technologies IM, chat, multiplayer games
- Culture bullying, camera phones, blogging, social networking



It starts with Primary...

 Primary pupils as likely as secondary to access inappropriate material

 Year 9 girls most susceptible to 'grooming'

 Year 6, 10 and 11 most likely to plagiarise (boys more commonly than girls)

Keeping up with unknown technology



Challenges ⇔ Young People ⇔ Maturity

- Like to post images and reveal personal information
- Want lots of 'friends'
- Talk about their peers can be hostile
- Use inappropriate nicknames, often sexual
- Express insecurities and fantasies
- Trick others to make silly, embarrassing, dangerous acts with video or webcam
- Push boundaries just as we pushed the boundaries as children



Listen to what these children say about on-line safety......



Kidsmart Being Smart RULES.flv



Kidsmart Chat - Make SMART desicions wh...



Kidsmart Digital Footprints.flv



Kidsmart Games - Learn how to be a smart ga...



Kidsmart Safe Searching.flv



The Golden Rules Video

- G
- ()
- L
- D





Just to repeat... The Golden Rules

- Ground rules
- Online safety
- Location
- Dialogue







Practical principles

Talk with, NOT at your children. Agree family guidelines and rules. Discuss regularly online safety.

Virus and firewall software up to-date, Infrastructure

Browser 'safe search' enabled.

Learn together about new technologies Education

and enjoy!

Reflect together about new technologies,

the benefits, dangers and potential.

Systems

Keep webcams in family rooms Monitor time spent on the internet

View the 'History' or purchase filtering

software.

Have proportionate responses to

problems.

Your child will not tell you about a problem if they feel their access to the technologies will be restricted.



and finally remember

"..the risks do not merit a moral panic, and nor do they warrant seriously restricting children's internet use because this would deny them the many benefits of the internet. Indeed, there are real costs to lacking internet access or sufficient skills to use it."

'However, the risks are nonetheless widespread, they are experienced by many children as worrying or problematic, and they do warrant serious intervention by government, educators, industry and **parents**.'

http://www.children-go-online.net/



Web sites for for further information on staying safe



eSafety - resources

www.thinkuknow.com

http://www.childnet-int.org/

http://www.bbc.co.uk/webwise/

http://www.iwf.org.uk/

http://www.getnetwise.org/













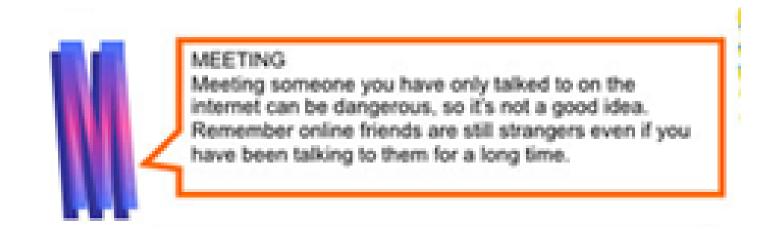




SAFE

Keep safe and don't give out your personal information to people you chat with online. Also be careful not to post too much information online where others can see it. Things to keep safe include you full name, password, phone number, home address, photos, email address and the name of your school.





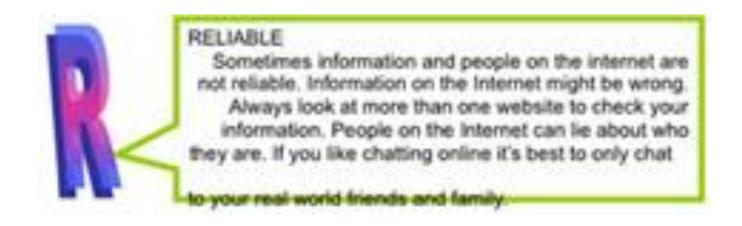




ACCEPTING

Accepting emails, IM messages or opening files, pictures or texts from people you don't know or trust can lead to problems. They may contain viruses or nasty text messages!









TELL

Some information isn't for kids on the internet. Tell your parent, carer, trusted adult or Childline 0800 1111, if something happens online that makes you feel uncomfortable or worried. If you are worried about a friend you can tell an adult about that too.





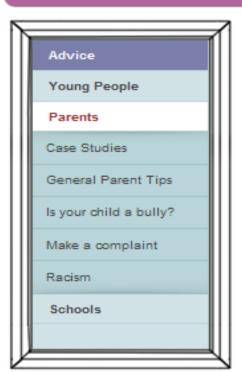






Home Advice Parents Advice

Parents Advice



Case Studies

Latest article

- Case study: Sandra and Keira
- » Case Study- Jacob
- Case Study-Teenagers
- Case Study- Young children
- » Case study: Sarah, Joseph and Ellie

Must read articles

Sorry, we have no articles in the category you have selected, please try a different section or reset any filters used.

Is your child a bully?

General Parent Tips

Latest article

- » Cyberbullying: How to stay safe
- Reasons behind bullying
- Sexual bullying
- » Learn more homophobic bullying
- Disability

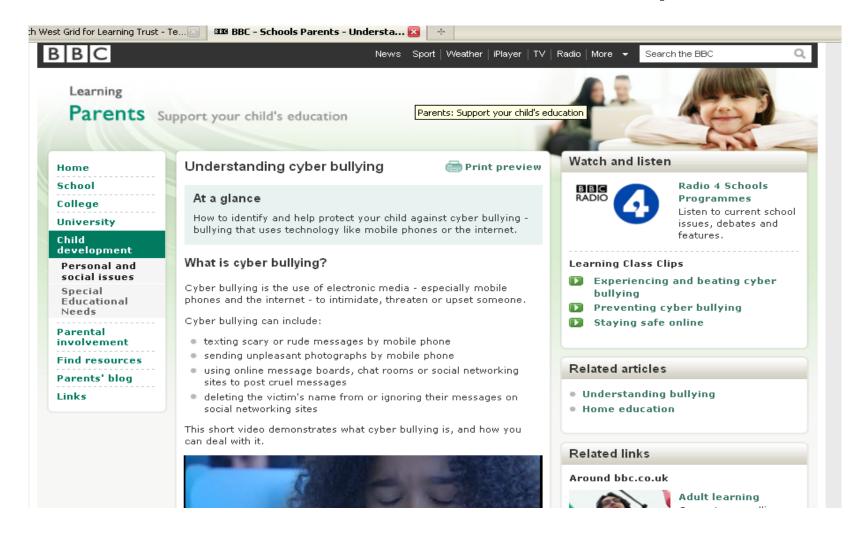
Must read articles

Sorry, we have no articles in the category you have selected, please try a different section or reset any filters used.

Make a complaint



This BBC site is excellent for parents





http://www.bbc.co.uk/chatguide



The BBC ChatGuide website provides a range of resources aimed at children, teenagers, parents and teachers.

With the aim of helping teenagers to get the best out of chat and stay safe, the guide is grouped into three key areas:

- Socialising: covering online communities, sharing, blogging, mobile phones, gaming, internet and digital TV.
- Personal safety: covering personal details, meeting up, and moderation and hosting.
- Antisocial behaviour: covering identity, disruption, harassment and grooming.

There is also an extensive glossary covering the language of chat.

A downloadable ChatGuide booklet for parents is also available online.



eSafety – resources for Parents

http://www.nextgenerationlearning.org.uk/At-Home/parent-resource-finder/?cid=8

Parent Resource Finder

Your selections: Key stage 1 (5-7 years)

e Safety Games

This set of fun, fast games makes it quick and easy for the whole family to test their knowledge of e Safety.

> Try out e Safety Games



Cyber Café

Children aged 8-10 can learn how to stay safe while using email, chat areas, mobiles and other new technologies by visiting the



Cyber Café on the Thinkuknow 8-10s website.

> Try out Cyber Café

Hectors World™

Children aged 5, 6 or 7 can learn all about e Safety through the animated Hector's World, featured on the Thinkuknow 5-7s website.

➤ Try out Hectors World™



Know IT All for Parents

Childnet's Know IT All for Parents helps the whole family learn more about using mobile phones and the internet more responsibly and safely.



> Try out Know IT All for Parents



This is the site for the first UK Child Internet Safety Strategy (linking over 140 different organisations)

CLICK CLEVER CLICK SAFE



Welcome to the Click Clever Click Safe campaign, brought to you by the UK Council for Child Internet Safety.

The internet opens up a wonderful world of entertainment, opportunity and knowledge. To help your children enjoy the internet safely, we have developed the **Click Clever Click Safe Code**. It's been designed to act as an everyday reminder of simple good behaviours, to help you and your children avoid common risks online.



YOUNG PEOPLE

Aged 11-14? Get tips and advice on Directgov

Internet safety advice for young people

PARENTS Are you a parent? Get tips and advice on Directgov Internet safety advice for parents



On-line Security

Be secure online



When you use the internet you may be connected to thousands of other computers that you are exchanging information and data with, including personal details. It is important to make sure your computer, your information and your privacy are as secure as possible.

Being aware of the risks

Viruses

Viruses are destructive software that can run on your computer without you knowing. They spread through the internet and emails by copying themselves to documents and programs on your computer. Viruses can cause damage by deleting files and can allow criminals to monitor your computer and steal personal information. They can slow down your computer and take days to remove.

Spy-ware

Spy-ware is software that's often downloaded with other software, like music sharing software. It can allow criminals to scan your computer for information stored on it, install pop up advertisements, and let viruses through.

Botnets

A botnet is a network of virus-infected computers that are used together and can be remotely controlled. The attacker can then have access to the computers and use them for malicious activities like sending spam. All this can be done without the users of the computer knowing what is happening.

▶ Find out about other threats to your computer - Get Safe Online 🖵



Security sites with Advice

Security measures you can take

Using the most up-to-date version of your operating system

Your operating system is the main piece of software controlling your computer. Some common systems in use are Microsoft Windows, Macintosh OS and Linux. Most new computers come with this software installed. The most recent version of the software is usually the most secure. Updates are usually available from the software manufacturer, and are free to download.

- How to protect your PC
- How to protect your Mac
- How to protect your Linux computer

Make sure you have a desktop firewall in place

A firewall is software or hardware that acts as a filter between your computer or network and the internet. Using a firewall prevents unauthorised access to your computer and is designed to stop worms (another type of malicious software).

Desktop firewalls for individual computers are available in high street shops. Some operating systems have built-in firewalls but it's best to check with the manufacturer and find out if it provides adequate protection.

Different types of firewall and how to install them



More on-line security Advice.

Using up-to-date antivirus software

Antivirus software will check your computer for viruses and alerts you of any it recognises. It's important to keep this software up to date, as new viruses are being created all the time.

- ▶ How to choose and evaluate anti-virus software
- Sign up for email warnings from Get Safe Online

Use strong passwords

Many websites use passwords to protect your identity. If passwords get into the wrong hands or are easy to guess, your personal details will be easily accessible.

Good passwords should:

- · never be shared including with helpline staff, written down or observed
- · be at least seven characters long
- · be a mixture of lower and upper case letters, numbers and other keyboard characters
- changed regularly every three months is good guide
- · not be the same on all the sites you use

Get Safe Online Avoid online rip-offs.flv

Monitoring your family's use of the internet

Make sure everyone's aware of internet safety issues - especially young people and children, who may use file-sharing programs, instant messaging and chatrooms more than adults. Think about restricting sites they can view and what they can download. It's usually possible do this through the settings on your browser, or you can buy separate software.

- Advice for parents about staying safe online (parents section)
- ▶ Advice for young people about staying safe online (young people section)



An example of the support you get.

(Including vieos and 'How to' guides.)





Get Safe Online How to protect your PC video.flv

You Are Here: Home > Knowledgebase > Protect your PC

Protect your PC

This section contains information on how to protect your PC. This is the foundation of online safety. Work through the advice in this section first. If you do not use Microsoft Windows, see Protect your Linux computer.

- Use a firewall
 Firewalls keep out some viruses and hackers
- Install anti-virus software
 Prevent virus infections
- Get the latest Windows updates
 Keep your applications and operating system
 fit and healthy
- Stop spyware
 Don't let strangers get inside your computer

- Make regular backups
 Protect your data from disaster
- Secure wireless networks
 Without protection, Wi-Fi (wireless) networks
 are vulnerable
- Stop unwanted email
 Spam email is a security threat and a pain in the neck
- Browse the internet safely
 Make your browser safe and avoid dodgy websites

I'm looking for P

Get Safe Online report

What are the risks?

How do I protect my PC?

Avoid online rip-offs

Help me stop identity theft

Watch videos

I need more detailed advice

Where do I get alerts?

Advice for small businesses





Child Sulfs Solutions has blocked access to this website

This is because the website hittp://www.facebaed.com/

If you want access to this website, you will need permission from an Administration.

You Internet Usage Packy prohibits access to sites classified as:

Social Networking

Password:

Please enter the Child Sulfs Solutions Administrator Password and frees fister to temporary access the website.

To memory the restrictors on this vebsite.

To memory the restrictors on the vebsite fully you will need to add it to the trusted sites last when logged in as an administrator.

If you do not have permission from an Administrator or have rescribed their page by meltale, click Buck on your foreasser to go lack its the last page you were viewing.

IOME INTERNET DANGERS ABOUT DOWNLOAD PURCHASE SUPPORT CONTACT POLICIES

Sheltering Children from internet dangers



What is it?

Child Safe is a new web filtering software designed to block the dangers of the internet. As a parent the software helps you supervise what they do online. Child Safe automatically blocks adult material and other inappropriate websites and monitors for unsuitable content, sex phrases and other inappropriate words.

- Proxy Protect
- Integration With Popular Search Engines

Child Safe by Positive IT Solutions. Home Access scheme approved suppliers.

- Protects Families and Children
- Customizable "Allowed" or "Blocked" Lists

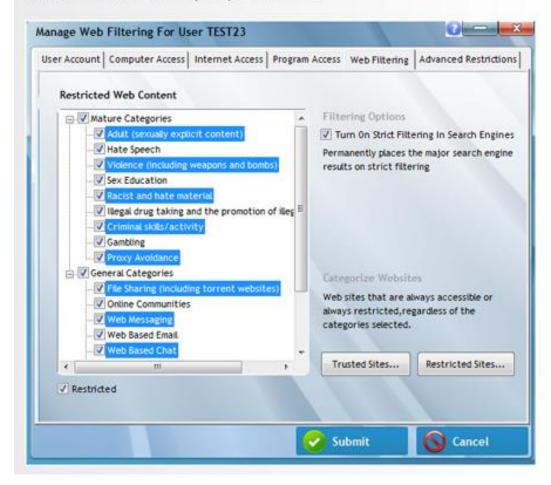
Child Safe allows you to protect and supervise what children do online.

- Social Networking
- Internet Use Time Controls

Child Safe is already being used on over 20,000 Home Access computers in the UK.



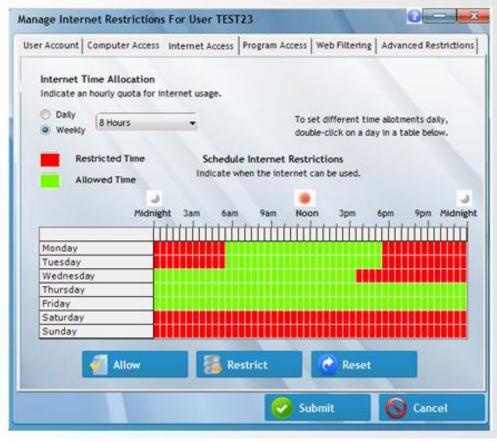
Child Safe is a powerful, yet simple to install parental control and internet safety solution that helps parents protect their children and monitor their Internet use. More than an Internet Filter, it is peace of mind.

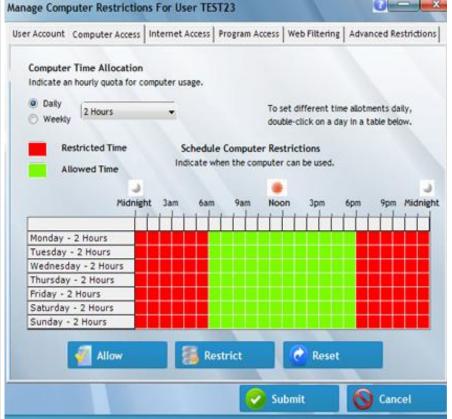




Internet Use Time Controls

Child Safe's time controls will help you control when your children can and cannot use the Internet. Parents can use Child Safe to not only limit how long your kids spend on the Internet, but also during what time periods they can access the Internet. You can also alow time the are alowed to uses the computer itself.

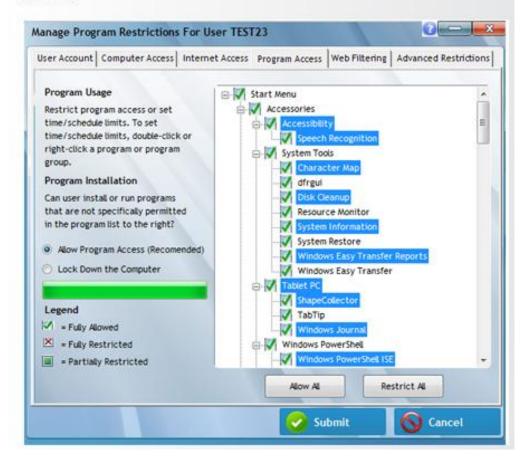






Child Safe Software is More than Just Web Protection

Did you know that there are many ways your children can access adult contenty and questionable content on the Internet? Child Safe provides full internet safety on not just the World Wide Web, but also less known but equally dangerous parts of the Internet like the Usenet, Peer-to-Peer downloading networks, Chat Rooms, Instant Messages and FTP, Forums. If you have never heard of some of those areas of the Internet, it is possible that your kids have. But don't worry. Child Safe knows about them, and protects your children from the bad content on them.





Customizable "Allowed" or "Blocked" Lists

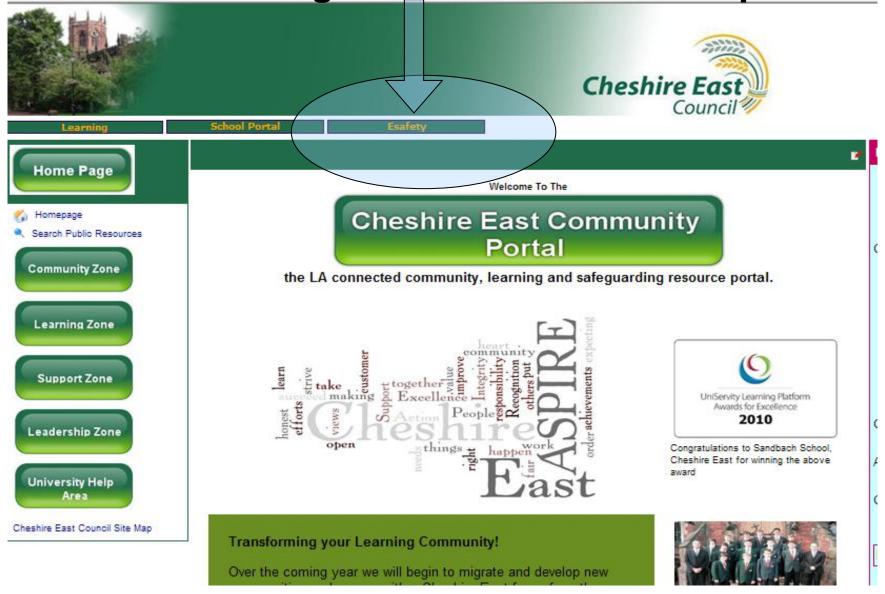
Child Safe permits parents to create a customized lists of unacceptable or acceptable Web sites. For example, parents could set up a list (white list) of friendly sites that are always allowed and/or set up a list (black list) of objectionable sites that are always blocked.



But use with caution

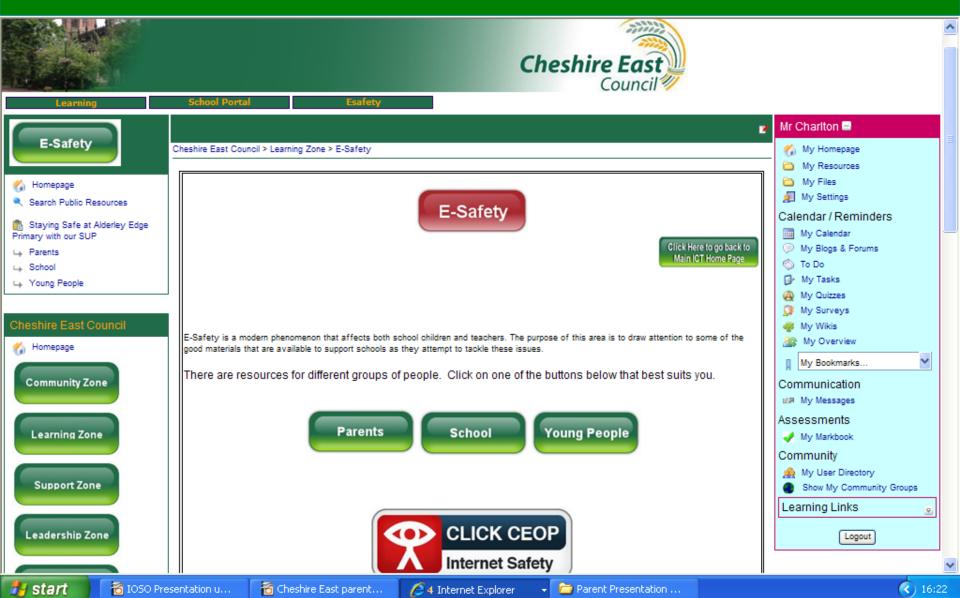


For further info go to the Cheshire East portal





The site below contains information to help schools, children and you as parents.



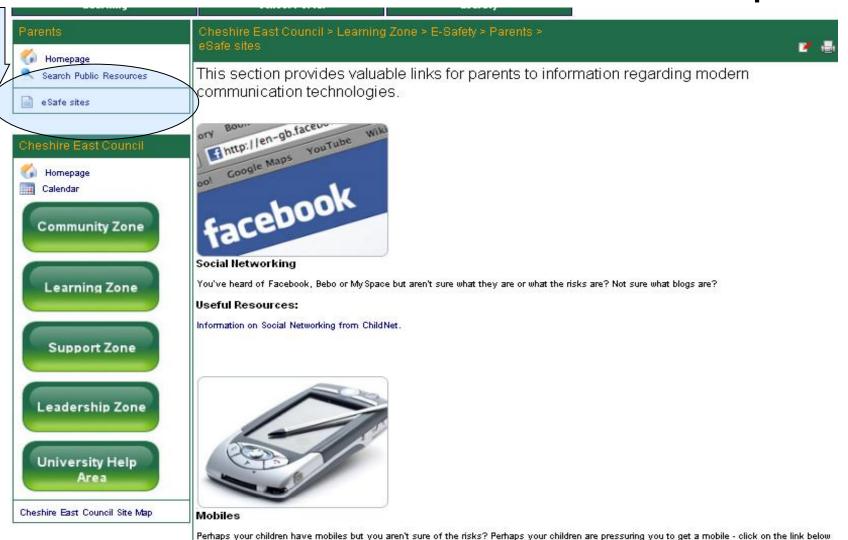
Here are some excellent links for parents

We are starting to build links here for you as parents to obtain help and useful software to support keeping your children safe. We do not necessarily endorse the use of all the software here and recommend that you make your own assessment for its use in your home.

™ Where's Klaus Video	Short CEOP film for parents
Child Net	Child Net Website including Know It All Parents
E-safe site for parents Kidscape	Guidance for parents on bullying and on-line safety.
Think U Know Parents Advice	Guidance for parents.
∞K-9 Web Protection	This is a free filtering tool for Windows computers. It will block inappropriate content, monitor what sites are being visited and is relatively easy to tailor to your families needs.
™Know it All for Parents	General advice for parents from Child Net
Protecting Your Family on Mobiles and the Internet	Do you know your Facebook from your YouTube? Your Nintendo Wii from your PSP? Getting involved with your child's digital world is a key part of parenting in the 21st century.
™ Think u know	Go to this site to find the latest information on the sites you like to visit, mobiles and new technology. Find out what's good, what's not and what you can do about it – with resources you can use at home. Most importantly, there's also a place which anyone can use to report if they feel uncomfortable or worried about someone they are chatting to online. All the information here is brought to you by the team at the Child Exploitation and Online Protection (CEOP) Centre.



More links on Cheshire East eSafe portal





Aims of this presentation

- Look at how your children are using the Internet
- Raise awareness of eSafety issues
- Consider ways of working together as parents/ carers and the school
- Offer guidance on keeping your child safe
- Next steps







We can only keep children safe if it is a community response.

